



Hines Fischer

Hines Fischer Design (and junior industrial designer at Yabu Pushelberg)
New York

Why did you want to become a designer?

I knew I wanted to be a designer from a very young age. The beauty of design

inspires me, but the problem-solving is what gets me excited for each new project.

What is your design philosophy?

I design quality products that connect with people on a subtle emotional level. There is beauty in objects that simply work well. I favor subtle colors, natural materials, and simple connections.



Tell us about your latest product.

A collection of stools I did for the ICF Studio [Minun, shown]. I took the traditional wooden stool and molded, smoothed, and sculpted it as if it were made from clay. It's not in production, but I'm making my final tweaks to the design and hoping to find a company to put it on the market.



Nina Cho

Nina Cho Design Studio
Detroit

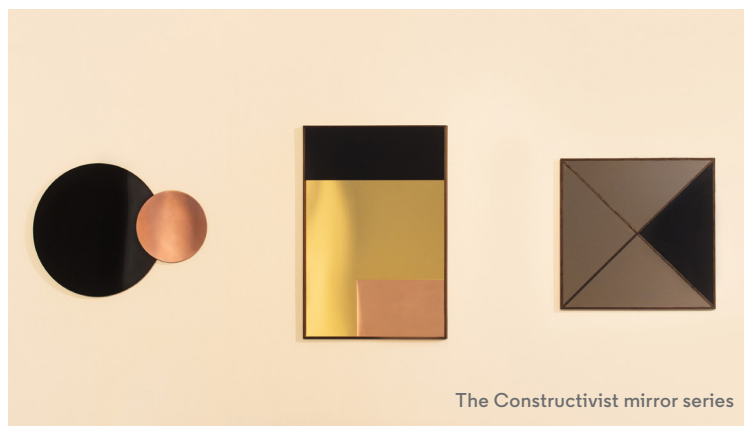
What drew you to industrial design?

I studied woodworking and furniture design in my undergraduate career at Hongik University in Seoul. The program encouraged us to tell our own story and taught us to create unique pieces

of furniture using our identity. I am less interested in practical problem-solving and would rather use design to motivate people to interact with products in a fresh and inventive way. I moved to the U.S. to study 3D design at Cranbrook Academy of Art [in Bloomfield Hills, Michigan], graduating with an MFA in May.

What is your design philosophy?

Emptiness is a Korean traditional aesthetic. In painting, the unpainted portion of the surface is as important as the portion that was painted; it's about respecting the emptiness as much as the object. The negative space does not signify a deficiency—an empty space poetically invites the air, users, surroundings, and the spirit of a space to complete the piece itself.



The Constructivist mirror series